

Technical Accounting Case Study



Company Description: A large, publicly-traded company with their headquarters based in Columbus, OH.

Client Title: Chief Financial Officer

Issue: The Company needed an extra level of review for their financial reporting and accounting policy workflow. Due to a recent promotion, the individual previously in this role no longer had the capacity to maintain that workload. The client also requested their consultant to have experience with Technical Accounting Memos.

Solution: ViaVero was able to find the right candidate for our client's needs quickly, and a short-term project turned into 8 months of assistance.

Results: The original assignment was estimated at 3 months, the client added another 5 months as our consultant's responsibilities expanded. During this time, the Director of Financial Reporting also left and our consultant was able to backfill for that workload as well. The overall assistance included reviewing accounting treatments and accounting policies, recommendations on accounting processes, assistance with financial reporting and FP&A.

Client Feedback: The client was very pleased with the level of service provided and the experience our consultant brought to the engagement. The client gave the consultant the nickname of the "Technical Memo Queen."

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